# SCR Sarah Cannon Research Instit

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## **GETTING STARTED**

Launch your web browser. Chrome, Firefox or Safari are recommended.

Go to scribrandondemand.mymarketingbench. com/

Click on the link "New User? Click HERE." to setup your login credentials. Enter the password "SCRI2024" to setup your login information. Once you have created a username and password, enter the information into the fields on this screen.

## PLACING YOUR ORDER

Scroll down on the HOME page and select a catalog to view items available for ordering. When you click on an item you will see the item name, information, and the price per quantity.

Enter the order quantity in the box or dropdown provided and select ADD TO CART or CUSTOMIZE.

If the print asset is a customizable item, you will be able to enter your specific information into the blank fields within the template. Some fields will be required and some are optional. Once completed, you must select the VIEW PROOF button to review. Then, you will have the option to select APPROVE & ADD TO CART. Customizable items are printed on demand and will be printed to order.

To complete your order, select CHECKOUT at the top right side of your screen. Here you can review your order, adjust item quantities and select Shipping and Payment methods. Finalize your order by clicking PLACE THIS ORDER NOW.

You will receive an email confirmation once the order has been successfully submitted. If you find any mistakes regarding the order or the shipping address, please contact Customer Service.

Once orders are placed, they are immediately sent to production and changes or cancellations cannot be guaranteed. Please review your order before submitting.

## Example of a customizable print item:

|                    | SELECT PROFI | ILE        | - + 🖸 X   |
|--------------------|--------------|------------|-----------|
|                    | Options      | Core       | •         |
|                    | First Name   | optional   |           |
|                    | Last Name    | optional   |           |
|                    | Credentials  | , optional |           |
| n/SMO              | Title 1      | optional   |           |
|                    | Title 2      | optional   |           |
|                    | Phone Type 1 |            | •         |
|                    | Phone 1      | optional   |           |
| Sarah Cannon       | Phone Type 2 |            | -         |
| Research Institute | Phone 2      | optional   |           |
|                    | Phone Type 3 |            | -         |
|                    | Phone 3      | optional   |           |
| Flip Joundo O Redo | Email        | optional   | @SCRI.com |
|                    | Address 1    | optional   |           |

SCRI's Brand on Demand Your source for branded tools, templates and resources.

## Example of a static print item:

|   | SCRI Social Media Platforms<br>Infographic<br>8.5 x 11<br>100# uncoated text<br>4/0 |
|---|---|
| On Social Media. SarahCannonResearchInstitute Sarahcannondocs Sarahcannoncancer Sarah Cannon Research Institute Sarah Cannon Research Institute | Download  |
|   |   |

#### NAVIGATING THE SITE

CHECKOUT: Review your order, adjust quantities, edit customizable items, choose or enter a Shipping Destination and choose your location for Payment Method. Finalize your order by clicking PLACE THIS ORDER NOW.

Note: The PLACE THIS ORDER NOW button will not work until you fill out all the required information. If you are having trouble placing your order, check the information you provided for Shipping & Billing.



MY PROFILE: Account data is saved in this tab. Update your password, change default shipping & billing information and edit saved addresses.

MY ORDERS: Your order data is saved in this tab. Search for an order to find details such as status and tracking information for shipments. Search by order number, date, or item.

ELECTRONIC ASSET LIBRARY: This library contains all electronic, editable templates. To get started, select Electronic Asset Library on the Navigation Bar. On the left side you will see catalogs, select one to see files available for download. Select the check box below the item(s) & then click on the DOWNLOAD SELECTED button. You can also click directly into individual items to review and download.





### FEATURED ITEMS

This section on the homepage will be where new items are highlighted moving forward. Click on the image to access the item.

| Featured Items |                                 |  |
|----------------|---------------------------------|--|
| SCRI British   | Brand Identity<br>Guidelines 10 | Welcome to SCRI's<br>PowerPoint Template |

#### CLINIC WEARABLES

This catalog directs you to an order form. The form contains a link to the scrub options that you can choose from.

| Clinic Wearables O   | rder Form   |
|--|---|
| Submit this form to place offline orders for e   | embroidery items.   |
| Access scrub options here: <u>https://webbma</u><br>sdf1ede43c4c44dc1a1eebe4227488f7d  | son.sharefile.com/d-  |
| Requestor's Name*  |   |
| Name of the item(s) you'd like to order<br>item.   | and the quantity for each   |
|  |   |
|  |   |
|  |   |
|  |   |
|  |   |
| Logo*  |   |
| Logo*  | ~   |
| Logo"  | ×   |
| Logo*<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests a<br>embroidered with the SCRI acronym log  | ue, preferably royal, or<br>r jackets. Scrubs will be<br>jo       |
| Logo*<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests o<br>embroidered with the SCRI acronym log  | ue, preferably royal, or<br>r jackets. Scrubs will be<br>go       |
| Logo*<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests c<br>embroidered with the SCRI acronym log  | ue, preferably royal, or<br>r jackets. Scrubs will be<br>jo       |
| Logo"<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests o<br>embroidered with the SCRI acronym log  | •<br>ue, preferably royal, or<br>or jackets. Scrubs will be<br>go |
| Logo*<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests o<br>embroidered with the SCRI acronym log  | ue, preferably royal, or<br>r jackets. Scrubs will be<br>jo       |
| Logo*<br>Size & Color Breakdown (if applicable)<br>Colleagues should choose shades of bl<br>similar, with flexibility of black for vests of<br>embroidered with the SCRI acronym log | ue, preferably royal, or<br>r jackets. Scrubs will be<br>jo       |

CUSTOMER SERVICE INFORMATION Please reach out to marketing@scri.com for assistance with Brand on Demand.